

# Your Centennial Legacy

NEWSLETTER FOR THE LIVING LEGACY SOCIETY, FALL 2017

## A Family Legacy of Giving Back



Bob and Connie Lurie

**Giving back to the community has a long history in Bob Lurie's family—in fact, all the way back to the Gold Rush era, when San Francisco's Jewish community was first established.**

Lurie's great-grandfather on his mother's side, Samuel Wolf Levy, was an early pioneer and one of the founders of the local Jewish community, emigrating here from Alsace, France, around 1851. Levy was a member of Congregation Emanu-El and served as president of the Pacific Hebrew Orphan Asylum and Home Society for 40 years. Lurie's father, Louis, who moved to San Francisco from Chicago in 1914, also was a philanthropist, making significant contributions to local Jewish needs.

"My father started the Louis R. Lurie Foundation in April 1949 in San Francisco as a way to give back to the area he loved," says Lurie.

So, when Lurie, a San Francisco real estate developer and former San Francisco Giants owner, along with his wife, Connie, made a significant, unrestricted endowment gift to the Federation's Centennial Campaign, he continued his family's proud tradition.

Lurie's life and career have been deeply rooted in San Francisco and the Bay Area. He graduated from Menlo School in Atherton and Stanford University, with a detour at Northwestern. He took over his father's real estate company in 1972 and was soon building and leasing some of San

Francisco's most iconic commercial properties, including 555 California, the Mark Hopkins Hotel, and the Curran Theatre.

Lurie is perhaps best known for his past ownership of the Giants. He bought the team in 1976 when it was on the verge of being sold and relocated to Toronto—and successfully kept the Giants in the city. He hired the National League's first African-American manager, Frank Robinson, and the team won the 1989 pennant. Lurie sold the Giants in 1992.

Lurie says that he and Connie made their Centennial gift because of their deep respect for the Federation's mission and how well it implements its objectives. Bob made his first donation to the Federation in 1953, and he and Connie have continued to give through their Donor Advised Fund and contributed to numerous programs and campaigns across the decades. Among the organizations they have supported are Congregation Emanu-El, Mt. Zion Hospital, the Jewish Community Center of San Francisco, and the Federation.

"A major factor in our gift is our respect for the sense of community the Federation demonstrates, as well as for what it has accomplished," says Lurie. "Its in-depth involvement with the issues and the impact it has on our community are outstanding. We also appreciate the fact that its doors are open to all. We think that is the best approach to bringing friendship, understanding, and compassion to all people."

# Chairman's Report



Jim Koshland

The Federation brings together the builders of our community and the innovators of the future to sustain and grow a community that is vibrant, welcoming, and secure. The Centennial Campaign protects current investments in the Jewish community and ensures that the people, organizations, and programs that we so proudly support will

continue to thrive into the future.

I am so pleased to report that \$164 million has thus far been secured in legacy commitments and realized gifts to the Federation's Endowment Fund toward the Centennial Campaign's goal of \$250 million by 2025. The lasting impact that Centennial donors make is profound. These funds are supporting Jewish engagement for thousands of Bay Area teens and young adults, high quality Jewish camp programs for our

youth, Israel experiences and leadership training, Jewish arts and culture, and seed-funding for innovative Bay Area nonprofits addressing new needs. Through these endeavors, we are continuing to carry out the vision of those who came before us—of a flourishing community imbued with Jewish values.

Within these pages are a few community members who have answered the call for a new generation of visionaries to make their mark on the future, inspiring future generations. Thank you to each of you who has stepped forward to affirm your legacy intentions. If you have not yet had the opportunity, I invite you to join in the planning for the future welfare of our community by formally making or confirming your Centennial gift. Thank you for your enduring commitment that will help write the next chapter of our community's history.

Jim Koshland  
Chair, Centennial Campaign

P.S. There is a card located within this newsletter to respond confidentially if you have questions or would like more information.

## *A Treasure for Future Generations*

*"What an extraordinary framework Judaism is for raising children with strength of character, strength of values, and self-awareness rooted in history. We are thrilled to be a part of this great Jewish community and its wonderful education systems for all our families."*

— LAURA LAUDER



Laura Lauder, new chair of the Federation's Endowment Committee, signing the Book of Life

**The Book of Life** is a stunning work of art that houses a unique treasury of testimonials from local donors, recording their ideals and motivations for keeping our Jewish community strong and healthy.

Designed by renowned Bay Area artist Joseph Goldyne, the book is prominently displayed in the Federation's building at 121 Steuart Street in San Francisco.

All Centennial donors are invited to compose messages that will permanently document the personal thoughts, stories, and values that deepened their Jewish identity, and inspired their philanthropy.

Along with being included in the Book of Life, donors who have made commitments of \$250,000 or more will have their names inscribed on Jerusalem stone in the artistically crafted Wall of Honor, located in the Federation's lobby. They will also receive Centennial recognition at other Federation offices and in a digital display.

## Building a Jewish Future, Rooted in the Jewish Past



Tad and Dianne Taube

**Tad Taube has been widely associated with Jewish philanthropy in the Bay Area, in Israel, and in his native Poland, which he fled on the brink of the Holocaust.**

After experiencing Ellis Island and a year in Manhattan, young Taube and his parents settled in California. At Stanford, Tad earned an undergraduate degree in Industrial Engineering, and after three years in the U.S. Air Force, he returned to Stanford to earn a master's degree in Industrial Management.

Taube started a real estate development and management firm called the Woodmont Companies. In the late 1960s, he met Joseph and Stephanie Koret, who owned the apparel company Koret of California. When their company fell on hard times, Taube led a turnaround effort. Under his leadership as chairman and CEO, Koret of California returned to profitability, facilitating a favorable sale to Levi Strauss in 1979.

Taube says that it wasn't until he was in his 30s that he thought seriously about his family's devastation from the Holocaust, and his responsibilities as a Jew. At the urging of a friend, philanthropist Karl Bach, he joined the board of the American Friends of Hebrew University—and quickly grew connected to many Jewish organizations.

"Hebrew University intrigued me because it is one of the world's greatest educational institutions, and became my entrée into Jewish institutional life," he says. "That journey as a committed Jewish community member has continued for the past 50 years, including 32 years as Koret Foundation's president."

This year, Taube and his wife, Dianne, cemented that commitment to the Jewish community with several significant gifts to Jewish organizations in the Bay Area, Israel, and Poland, including support of the Federation's Centennial Campaign.

In addition, Taube Estate-funded endowments will significantly support the Bay Area's Jewish ecosystem, including JFCS, all three Bay Area Federations, Bay Area JCCs, the Contemporary Jewish Museum, The Magnes Collection of Jewish Art and Life at U.C. Berkeley, the Jewish Home, Stanford Hillel, Stanford Chabad, and many others.

The Taube's magnanimous gift will help ensure that many of the Bay Area's Jewish institutions remain vibrant and financially sustainable for years to come. The depth and breadth of their generosity exemplifies a profound commitment to the community.

When asked about his legacy, Taube made it clear that he has no plans to slow down. He still actively manages his real estate and management firm, plays tennis on a regular basis, and is intimately involved with his philanthropic pursuits.

*"I would like to be thought of as somebody who was committed to principles of Jewish peoplehood, helping others, particularly youngsters and those in need, and nurturing my love of our great American democracy."*

— TAD TAUBE

# Centennial Donors: A

The following generous donors have left legacy gifts, made formal Centennial commitments in the Centennial year, 2010. Also included are those individuals who have reaffirmed their

## PACESETTERS

\$20,000,000 & above

Tad and Dianne Taube

## VISIONARIES

\$10,000,000–\$19,999,999

Barbara and Gerson z"l Bakar

Helen z"l and Sanford Diller

Marcia and John Goldman

Janet and Albert Schultz z"l

Helen Sarah Steyer

## PILLARS

\$5,000,000–\$9,999,999

Bob and Connie Lurie

Patty Wolfe z"l

## GUARDIANS

\$3,000,000–\$4,999,999

Jill and John Freidenrich

Hilda and Manfred z"l Namm

Ellen and Raoul Wexberg z"l

## SUSTAINERS

\$1,000,000–\$2,999,999

Anonymous (2)

Ann and Irwin Bear z"l

Elizabeth Bing z"l

Doris and Ben Blum z"l

Meri and Joseph Erlich z"l

Bunny and Steven Fayne

Robert and Michelle Friend

Nancy and Stephen Grand

Arnold A. Grossman z"l

Candee and Jack Klein

Cathy and Jim Koshland

Harry, Ella, and Pearl

Lapidaire z"l

Laura and Gary Lauder

Stephen S. and Maribelle B. Leavitt

Cindy and Steven

Marion-Walker

Lisa and John Pritzker

Harry and Carol Saal

Jaclyn and Dan Safier

Edward I. z"l and Judith A. Schutzman

Elizabeth and Howard Shwiff

Valli Benesch and Bob Tandler

Anna and Dr. Ernest Thorn z"l

In honor of Bert z"l and Mary Ann Tonkin

Beverly and Bernard Wolfe z"l

In memory of Jim Wolfe z"l

## BUILDERS

\$500,000–\$999,999

Ethnea and William Auslen z"l

Alvin H. Baum, Jr.

Stephanie Block

Marian and Allan Byer

Leonie J. Darwin z"l

Marion and Jack z"l Euphrat

Nanette and Richard

Freedland

Mimi and Arthur Gauss

Chris and Warren Hellman z"l

Mark and Debra Leslie

Phyllis and Stuart z"l

Moldaw

Eleanor and Laurence z"l

Myers

Mildred and Jeremiah

Nissim z"l

Catherine and Michael

Podell

Barbara and Richard

Rosenberg

Ruth and Donald z"l Seiler

Ronald and Anita Wornick

## GREAT GIVERS

\$250,000–\$499,999

In honor of Congregation

Rodef Sholom

Bernard S. Aarons, D.D.S. z"l

Barbara z"l and Jerry

Bentkowsky

Riva and David Berelson, in

memory of Gita and Henry

Baigelman z"l

Libi Cape

Phyllis and David Z. Cook

William z"l and Adele Corvin

Dana Corvin and Harris

Weinberg

Joan and Charlie Davis

Leslee and Wayne Feinstein

Saul A. Fenster z"l

Richard Fiedotin

Donny and Janie Friend

Marianne Goldman z"l

James Heeger and Daryl

Messinger

Douglas M. and Mary E.

Heller z"l

Rachelle Hirstio z"l

Sonya and Stephen Hurst

Rachel and Wilfred Kay z"l, in

memory of Peisach and Sara

Katz, and their children,

Sholom, Shimon, Sima, Lea,

Rachel, and Benjamin z"l

Lee z"l and Martin Katz

Barbara and Ron Kaufman

Phyllis and Harvey z"l Koch

Marvin Langsam z"l

Alvin and Rosanne Levitt

William and Fern Lowenberg z"l

Larry and Gladys Monroy

Marks

Diane and Robert Neuhaus

Scholarship Fund

Robert and Jan Newman

Barbro and Bernard Osher

Karen and Brian Perlman

Shirley and Robert Raymer

Joyce and William Remak z"l

Sheri and Paul Robbins

Alan and Susan Rothenberg

George Sarlo

Dorothy and George z"l Saxe

Seligman Family Foundation

Albert A. Shansky z"l

Dana and Gary Shapiro

Abra and Jordan Sills

Joelle Steefel and the

Gorovitz Family

Howard M Steiermann

Anne and David Steirman

Harold Stoll z"l Family Fund

Edward R. Stolman z"l

Ruthellen and Monte z"l

Toole

Carol A. Weitz

Maurice D. White z"l

Gerda Wodlinger z"l

Sheldon and Rhoda Wolfe

Diane and Howard Zack

Mary and Harold Zlot

## CENTENNIAL LIVING LEGACY SOCIETY

Up to \$249,999, permanent funds or reaffirmed commitments at all levels

Anonymous (18)

Don Abramson

Hyman Agid z"l

Maimoona M. Ahmed

Jeanne and Philip Alper z"l

Beverly z"l and David

Altman

Edith and Peter Altmann z"l

Hilde and Alfred Amkraut z"l

Robert Charles Armstrong z"l

Millie and Aron Aronovsky z"l

Marie Aslan z"l

Yetta and Morris Bach z"l

Ralph and Estelle Bardoff z"l

The Barlow Family

Keith P. Bartel z"l

Jack Beckerman z"l

Fritzi Benesch z"l

Daniel Benjamin z"l

Annette M. Berger

Aline and Warren Berl z"l

Jean Katherine Bernstein z"l

Crownie and Martin Billik

Lenore Kay Bleadon

Judy Gold Bloom

Betty and John Blumlein z"l

Jerome and Dolores Braun

Margot E. Braun z"l

Arthur and Lucille Brown z"l

Martin and Geri Brownstein

Neill and Linda Brownstein

Aviva Shiff Boedecker

Jane and Sumner Burrows z"l

Irving David Caplan z"l

Ruth Carolyn z"l

Helene H. and Frank J.

Catz z"l

Geraldine Crane z"l

Robert F. Cowan

Dr. Elaine Dallman z"l

Betty Denenberg Adler

Margo and Robert Derzon z"l

Annette Dobbs z"l

We invite all donors, including members of the Living Legacy Society who have previously informed the Federation. If your name has inadvertently been omitted from the list of Centennial donors who have reaffirmed their commitments, please contact Linda Solow Bower at (718) 921-1111.

# Legacy of Generosity

ments in writing, or established permanent funds since the beginning of the Federation's  
their intention to include the Federation in their estate plan in the past seven years.

List in formation, as of August 10, 2017

Edith z"l and Benjamin Dorfman	Phyllis and Alvin Janklow	Lilly Radcliffe z"l	Myron and Jerrie Rubenstein Wacholder z"l
Dr. Ronald Steven Dunn	Ellen and Robert Jasper	Jan Cook Reicher	Joseph z"l and Kathi Wahed
Marxyne Earl z"l	Raymond Kaliski z"l	Joyce Baker Rifkind	Thomas L. Waite z"l
Dr. Jack and Seena Elfant z"l	Dorothy and Harry Kallberg z"l	Caryl Lancet Ritter	Alfred and Lee Weber z"l
John L. and Linda L. Elman	Joel Kamisher	Gloria and Milton Roberts z"l	Esther Y. Wedner
Barbara and Jeff Farber	Rosemary and Daniel Kaplan, in memory of Lisabeth Kaplan	Miriam and Eddie Robinson z"l	Lewis and Helen Weil z"l
Wesley z"l and Bonnie Fastiff	Tom and Kendra Kasten	Patricia and Robert Ronald	Margot and Ernest Weil z"l
Sylvia and Michael z"l Felsenstein	Isabel F. Kaufmann z"l	Ray H. Rosenman z"l	William and Arden Weinberg z"l
Louis and Janet Fisher z"l	Emil Knopf	Gerald B. Rosenstein z"l	William and Roschelle Weiman z"l
Dr. Martin Fleishman z"l	Vivian and Sidney Konigsberg z"l	Marjorie Rosenthal z"l	Marilyn K. z"l and Raymond L. Weisberg
Susan and David Folkman	Peter z"l and Carol Kornfeld	Maureen and Paul Roskoph	Charles and Barbara Weiss
Eleanor and Albert Fraenkel	Stephanie and Morris z"l Krantz	Luba R. Ross	Otto and Idell Weiss
Tom and Myrna z"l Frankel	Bernis and Larry Kretchmar	Barbara and Julius Roth z"l	Erna and Herman Wertheim z"l
Lilli and Max Frank z"l	Linda and Frank Kurtz	Lottie L. and David T. Rothschild z"l	Gail Wilensky
Isabelle and Edgar Freuder z"l	Adele and Donald Langendorf	Phyllis Rubenstein z"l	Kathy Roberts Williams
Mara and Rudolph Friedman z"l	Jack Langsam z"l	Esther Rubin z"l	Celina (Basia) and Jacob Wisniewski z"l
Peter and Luz M. Frohwein, in memory of Hans and Flore Frohwein z"l	Albert Leaver z"l	Ellen and Jerry Saliman	Gerda Wodlinger z"l
Rebecca and Seymour Fromer z"l	Warren G. Lefort	Wendy Croft Salinsky z"l	Margaret and Martin Zankel
Louise H. Ginsburg z"l	Joseph J. Levin	Ethel Salwen z"l	David R. Zemansky z"l
Dr. Abraham and Natalie Goetz z"l	Lenore and Lewis B. z"l Levin	Loren and Shelley Saxe	Mark Zitter and Jessica Nutik Zitter
Jane Blumberg Goldberg z"l	Harold and Phyllis Levy z"l	Gail Schlachter z"l	Alanna Zrimsek and Morton Levin
Sylvia and Captain Walter Goldenrath z"l	Lucille and Henry z"l Libicki	Adrienne and Norman Schlossberg	
Eric Goldman	Mel and Bettie Lichtman	Carol Schussler	
Kurt Goldstrom z"l	Greta and Eric Livingston z"l	John R. Schwabacher	
Adean Golub	Eva T. Lokey z"l	Grace Shulman z"l	
Rabbi Marvin Goodman and Deborah Kelman	Hans Lowhurst z"l	Nathan z"l and Rebecca Siegel	
Doris Livingston Grasshoff z"l	Caroline and Brian Lurie	Edward Silverberg z"l	
William z"l and Frances Green	Lois and George Maisels z"l	Alice and Daniel Simon z"l	
Lorene and Samuel Greenblat z"l	Susan and Jay Mall	Esther and Richard Sirinsky	
Flora Greenhoot z"l	Elie and Gerry Marcus z"l	Emily Skolnick z"l	
Erna z"l and Guenter Gruschka	Marlyn G. McClaskey z"l	Mildred Snitzer z"l	
Dr. and Mrs. Melvin Gunsberg	Barbara J. Meislin/ Purple Lady Fund	Vivian Solomon z"l	
Peter Haas, in memory of his parents Ernst and Helen Haas z"l of Portland, ORE.	Frank G. Meyer	Susan Wander Sorkin	
Susan Hamlin	Erika Miller z"l	Paul Spitz z"l	
Helen z"l and Arthur Hausman	Susan and Bill Mirbach	Marlene and Martin Stein	
Ida G. Hodes	Ruth Morse z"l	Walter R. Steinberg z"l	
Gerald Hoytt z"l	Milton Mosk	Ruth S. Steiner z"l	
Dr. Alex and Bernadette Inkeles	Judith Moss	Elsie M. Stevens z"l	
Barbara R. Jacobs	Charlotte Newman z"l	Anne Strauss	
	Leah Noher	Dr. and Mrs. Irving B. Tapper z"l	
	Adele R. Passalacqua	Olga Thein	
	Helen and Milton Pearl z"l	Isabelle and Lawrence Tomsy z"l	
	Rose Penn z"l	Charlene and Sid z"l Tuchman	
	Herbert and Frances Perkins z"l	Gertrude Vederoff z"l	
	Frances Pivnick z"l	Dorothy R. and Walter z"l Vogel	

z"l – *Zichrono Livracha*, of blessed memory

tion of their intention to make a legacy gift, to reaffirm their commitment now to join the Centennial Campaign.  
intend to leave a legacy to the Jewish Community Federation, our sincere apologies.  
LindaB@sfjcf.org or call 415.512.6232.

# Gerson Bakar—A Philanthropic Giant who Led by Example



**The Bay Area Jewish community mourns the passing of beloved community leader and philanthropist Gerson Bakar, who died on June 5, at the age of 89. Bakar, in tandem with his wife, Barbara Bass Bakar, was a giant in the San Francisco philanthropic community, instrumental in the development and growth of the Museum of Modern Art, UCSF Mission Bay Campus, BRIDGE, and the Haas School of Business at U.C. Berkeley.**

Bakar's impact on the Bay Area Jewish community was profound. He played a leadership role and was one of the most generous benefactors in the capital campaigns to rebuild the Jewish Community Center of San Francisco, Menorah Park, and Jewish Family and Children Services' Gary Shupin Independent Living Community.

For decades, Bakar was one of the Federation's most committed leaders and generous benefactors. He served on the Federation's Endowment Committee for more than 20 years, and it was his real estate acumen and financial backing that helped the Federation move into its current headquarters on Steuart Street. Gerson and Barbara also made a generous commitment to the Federation's Centennial Campaign, contributed to the Perpetual Annual Campaign Endowment (PACE), as well as earmarking an additional gift to the unrestricted endowment fund.

Bakar's magnanimous contributions to Jewish institutions in the Bay Area go back many decades.

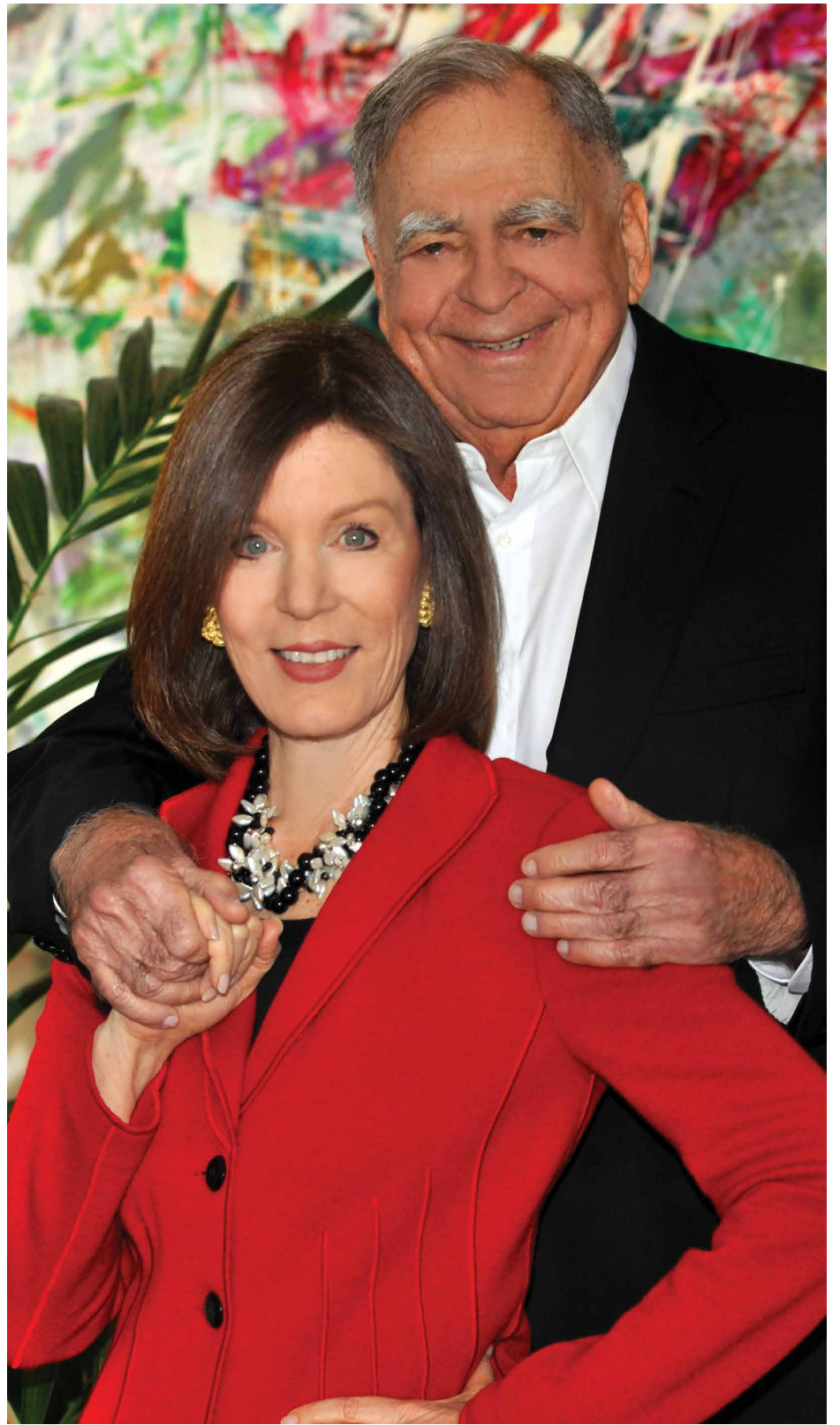
"Asking me why the Jewish community is important to me is like asking me why the sun and rain are important," he said. "I just cannot imagine my life without the ongoing challenges of being part of the Jewish community."

"Given that so many of us believe that it is important to maintain the current Jewish community and to provide for future generations, we still have the question of 'why we should support the Federation?'" he said. "Well, we cannot have a vital Jewish community if we all try to be Jewish hermits tending to our own gardens. Over the years, the Federation has provided the 'community' of the Jewish community, and it is an honor to be a member."

Indeed, Bakar's choice to be an active leader has profoundly changed our community. He was a giant, unlike any other, and a person who led by example. His legacy will be seen and felt by generations to come.

*"Asking me why the Jewish community is important to me is like asking me why the sun and rain are important. I just cannot imagine my life without the ongoing challenges of being part of the Jewish community."*

— GERSON BAKAR



*You can ensure a strong Jewish future*



The new Wall of Honor is the centerpiece of the Federation's lobby and stands as an eternal tribute to the Centennial donors' extraordinary generosity, recognizing those individuals and families whose gifts begin at \$250,000. The individual Jerusalem stones in the sculpted wall allow new donors to be added and celebrated each year. Centennial donors at all levels will be prominently recognized.

*Centennial Campaign Committee members, left to right: Ron Kaufman, Harold Zlot, Roselyne Swig, Alan Rothenberg, Tom Kasten, Adele Corvin, Jim Koshland, Danny Grossman, Laura Lauder, Richard Rosenberg, Gerson Bakar z"l, and Dan Safier, standing in front of the Centennial Wall of Honor*

*Create the most meaningful legacy for you and your family*



*Left to right: Brian, Karen, Anna and Olivia Perlman; Barbara and Ron Kaufman—former Federation President. Both the Kaufmans and Perlmans are recognized as Great Givers for their commitments to the Centennial Campaign.*

If you would like to ensure that your annual gifts live on in perpetuity, you can do so with a Perpetual Annual Campaign Endowment (PACE) or a Lion of Judah Endowment (LOJE). Or you can establish or add to a special purpose fund in an area of particular importance to you. Perhaps you would like to make a gift to the Federation's endowment or another fund that will meet the future needs of our community.

*Choose your gift vehicle.* The simplest and most common way to make a legacy gift is through a bequest, which is a gift from your will. Another easy vehicle—with great tax advantages—is your retirement plan (401(k) or IRA). To benefit from additional income during your lifetime, consider a charitable gift annuity or a charitable remainder trust. Donor Advised Fund remainders, life insurance, and gifts of real estate, or other appreciated property are options that also can provide significant tax savings.

We are available to have confidential conversations about your philanthropic and estate planning goals, which will help prepare you to work efficiently with your professional advisers on the best options for you.

To begin or continue the conversation, contact Linda Solow Bouwer, Director of Endowed and Planned Gifts, by calling her at 415.512.6232 or emailing her at [LindaB@sfjcf.org](mailto:LindaB@sfjcf.org)

#### **CENTENNIAL CAMPAIGN COMMITTEE**

**Jim Koshland, Chair**  
Gerson Bakar z"l  
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Steven Fayne  
Richard Fiedotin  
John Freidenrich  
John Goldman

Nancy Grand  
Stephen Grand  
Warren Hellman z"l  
Tom Kasten  
Ron Kaufman  
Laura Lauder  
Bernard Osher

John Pritzker  
Richard Rosenberg  
Alan Rothenberg  
Dan Safier  
Donald Seiler z"l  
Roselyne Swig  
Harold Zlot

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Danny Grossman,  
*Chief Executive Officer*

Joy Sisisky,  
*Chief Philanthropy Officer*

Holden Lee,  
*Chief Financial and  
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